



## KFSU bringing you nature's ingredients – naturally

KFSU is a Queensland company dedicated to providing healthy food ingredients from sugarcane to the marketplace.

KFSU aims to be the first company to bring a commercial scale sugarcane dietary fibre to the international market with Kfibre the flagship brand. A new plant investment is planned for Home Hill in late 2009.

### Our People

KFSU has a lean management structure to drive its pioneering entrepreneurial culture. We employ dynamic individuals who can commercialise our existing products, grow new opportunities and fit comfortably with company values. We have an extensive group of supporters and partners working towards achieving commercial and environmental goals.

### Community Benefits

By developing new products and technologies that value add to sugarcane produce, KFSU aims to help improve returns for farming communities, and work towards more sustainable environmental practices.

KFSU in collaboration with WWF is working on pioneering a Sustainable Farming Accreditation.

KFSU is a founding member of the North Queensland Ryukyu Friendship Association, which is a world first sister region partnership, brought about to facilitate political, cultural and business-to-business introductions between two like-minded regions.

The company has developed a business model that enables possible technology transfer to developing countries, to help improve their nutritional intake and livelihoods.

### Our commitment to quality

We are committed to sourcing the highest quality raw materials available and converting them into ingredients for household use and processed foods. Our goal is to make better nutrition as convenient as possible to the consumer.

KFSU's vision is to develop the full potential of sugarcane as an active ingredient for health products and beauty treatments. We do this by extending our product range through ongoing scientific research. KFSU builds its research and development capacity through strategic partnerships with leading industry operators and public research bodies including the Queensland Department of Primary Industries & Fisheries.

It is the company's aim to pursue long-term opportunities that value-add other natural or agricultural resources for the good of health and the community.

### Location

KFSU's headquarters is located in Cairns, with new production facilities planned for Home Hill in North Queensland Australia.